

KELLY LISHMAN

INSTRUCTIONAL DESIGNER

CONTACT



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www.KellyLishman.com



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EDUCATION

M.S., Instructional Design and Technology, Expected 2021

California State University
Fullerton, CA

M.B.A., 2013

Daniel Webster College
Nashua, NH

B.S., Family Science

Brigham Young University
Provo, UT

EXPERTISE

- Instructional Design Theory
- Project Management
- Training & Learning Development
- Organizational Review & Analysis
- Strategic Initiatives & Policies
- Process Improvement Strategies

PROFILE

Visionary leader with a distinct skillset and educational background in executing successful learning and development strategies. Robust ability in engaging across multiple teams to influence and guide learning modules and trainings, influenced by greatest organizational and staff needs. Strategic trailblazer with passion for implementing effective instructional design methods and plans.

PROFESSIONAL EXPERIENCE

LEARNING DESIGN SPECIALIST, CONTRACT

Kelly Outsourcing and Consulting Group | Agoura Hills, CA | 2020-Present

Analyze and review effectiveness of training programs in relation to established learning outcomes, identifying opportunities for growth and improvement.

- Develop targeted learning videos using Articulate Storyline and create training material for roll-out of new Salesforce Lead Management System.

CAMPUS DIRECTOR

Success Education Colleges | Van Nuys, CA | 2018-2019

Directed day-to-day campus operations, creating a welcoming and engaging learning environment to promote student success. Observed instructors within classrooms and delivered tailored coaching sessions to promote methods of teaching in compliance with company standards.

- Increased student enrollment from 130 to 215, a direct result of strategic outreach to promote programs and provide options for transfer students.

CAMPUS DIRECTOR

ITT Technical Institute | Oxnard, CA | 2012-2016

Prioritized and implemented process improvement strategies through observing teachers and reviewing student survey results to increase academic excellence. Delivered ongoing professional development opportunities for staff one-on-one and within groups.

- Coordinated National Society of Leadership and Success mentoring program, providing students with opportunities to develop leadership skills.
- Launched multiple strategic initiatives to improve performance, leading to multiple achievements, including Southern CA Campus of the Year, two years of "Excellent" audit ratings, and national rank in the top 10 within three areas.
- Facilitated monthly town hall meetings, effectively creating a safe space for communication with students and to promote student engagement and performance.

TECHNICAL SKILLS

- Articulate Storyline
- Adobe Captivate
- Rise
- Canva
- Voice Thread
- Powtoons
- Moodle Learning Management System
- Microsoft Office Suite

DIRECTOR OF RECRUITMENT

ITT Technical Institute | Sylmar, CA | 2004-2012

Led team of 15 direct reports in executing strategic recruitment strategies through ongoing coaching and mentoring. Prioritized hiring and onboarding of recruitment staff, equipping team with tools and knowledge to achieve departmental goals. Selected to serve on Southern California Leadership Committee and spearheaded communication efforts and strategies within group. Conducted training for other Directors of Recruitment within the Southern California district.

- Designed and offered one-day training meeting for assigned location and one other campus with top performers in the district leading learning sessions.

MANAGER OF RECRUITMENT, ITT Technical Institute | Anaheim, CA

TRAINING SPECIALIST, Eclipse Marketing | Provo, UT

CERTIFICATIONS

Instructional Design and Technology Certificate Level I, California State University, Fullerton

Instructional Design Needs Analysis, LinkedIn

Instructional Design Adult Learners, LinkedIn

E-Learning Essentials (ADDIE, SAM, Bloom's Taxonomy, & Backward Design), LinkedIn